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### **ANTIQUE BOAT MUSEUM NAMES HAGER EXECUTIVE DIRECTOR**

CLAYTON, NY (May 25, 2012) – The Board of Trustees of the Antique Boat Museum (ABM) today named Frederick H. Hager its new executive director effective immediately. He had been *interim* executive director since January.

Mr. Hager, who goes by Fritz, stepped down from the Board of Trustees to run the day-to-day operation of the Museum after former Executive Director Fred Schmitt resigned in December.

“During the last several months while the Board’s Search Committee sought a permanent replacement for Mr. Schmitt, it quickly became evident that we had just what we wanted, what the institution needed going forward, and the leader we were looking for in Fritz,” said Robert G. Easton, chairman of the Board of Trustees.

“As a member of the ABM’s Board of Trustees for over 20 years and committee chair of the annual Antique Boat Show and Auction, the Museum’s single-largest fundraising event, for several years, Fritz has first-hand knowledge and experience of the inner-workings of the Museum, its dedicated staff, and other constituencies. Additionally, his long attachment to the 1000 Islands makes him the natural favorite,” Mr. Easton added.

Along with other committee and project assignments over the years, Mr. Hager has held the office of treasurer and was part of an *ad hoc* committee that created the successful “Friends of the Museum” campaign in the early 90s.

Previously Mr. Hager was the principal in Strategic Planning Advisors LLC (SPA), an independent consulting firm for emerging and growth organizations he founded in 2005, with clients throughout New York State and New Jersey.

## Antique Boat Museum

In addition to SPA, Mr. Hager's professional career spans over 30 years in strategic, market and financial planning, and general management in a variety of industries and companies ranging from \$10 million to over \$4 billion in annual revenues. He has held senior management and corporate board positions in the air transportation, manufacturing, industrial and service sector businesses.

Mr. Hager received his Master's Degree in Business Administration from the Wharton School at the University of Pennsylvania in 1986. He is a 1979 graduate of Vassar College with a B.A. degree in Political Science, and a 1975 graduate of Phillips Academy, Andover.

A lifelong seasonal resident of the 1000 Islands, Mr. Hager and his wife, Leslie W. Rowland, own a cottage on Wellesley Island and a primary residence in Clinton, NY. Their twin teenagers will begin college in the fall.

The Antique Boat Museum is the premier freshwater nautical museum in North America. Located in the 1000 Islands on the St. Lawrence River, the ABM features over 300 antique and classic boats among thousands of recreational boating artifacts. From May to October, the campus comes alive with speed boat rides, boat shows, special events, and educational programs for all ages. Please visit [www.ABM.org](http://www.ABM.org) for more information.

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